



# FUNDRAISING IDEAS



# Kicks 4 Kiribati



Students agree to swim for a set amount of time such as 30 minutes to one hour or just for laps. During that time the goal for each participant is to swim as many laps as possible. A maximum number of laps may be established. Students may collect pledges per completed pool lap they swim, or donors may also choose to donate a set amount.

## **Kicks 4 Kiribati** Variations:

There are a lot of variations that you can plan as part of this fundraising event to encourage teamwork and add an extra element of excitement.

The creative options are endless – just have fun! Arrange participants into teams and offer awards for the team that swims the most laps during the event.

Add a twist to your **Kicks 4 Kiribati** event and host a **Kicks 4 Kiribati** relay. A relay removes the pressure from one individual as team members alternate laps, giving them a short break to catch their breath between turns and encourages teamwork.

Teachers can participate in the fundraising event and the teacher can even swim for a team or relay.

Swimathons are popular school fundraisers, but don't forget that a swim-a-thon can be created for any level or age group of swimmers. Your swim-a-thon event can be based around laps swam by kids on kickboards (**Kickboards 4 Kiribati**) or amount of time spent treading water.

You can even choose to make an entire event out of this fundraiser and this allows you to raise even more money for Kiribati.

Following the **Kicks 4 Kiribati** event attendees and participants are invited to a school picnic or BBQ. Food and drinks could be donated by local businesses and tickets or an entry fee are sold. Perhaps a local band or DJ is interested in performing in support of this cause.

There are a number of additional activities that can be included as part of this event such as a fundraising raffle where local businesses donate gift certificates, goods and services to auction off as prizes at the event. Raffle tickets can be sold during **Kicks 4 Kiribati** and the winners announced at the social gathering, along with awards for the top performing swimmers.

## Recruiting Swimathon Sponsors:

Another great way to bring in funds for **Kicks 4 Kiribati** is to look for local business or corporate sponsorship. Businesses are often looking for ways to engage with the local community by supporting a noble cause.

Use your networks to reach out to businesses and encourage their participation through becoming an official sponsor of the **Kicks 4 Kiribati** event through a tax-deductible donation.

Offer benefits such as recognition in event programs, on the school website and on signs placed around the pool. In addition, a company can choose to sponsor a student by matching the amount of donations the student will raise.

Ask sponsors to help spread the word about your fundraising event by posting announcements on bulletin boards, special mentions on websites and encouraging employees to get involved.

Lastly, be sure to thank your sponsors for their contributions! If they feel appreciated there's a good chance they could come on board as a sponsor again in future years.

Hosting a swim-a-thon and exploring swim team fundraising ideas can be a great way to bring in funds for Australian Marist Solidarity.

We've outlined some basic guidelines for hosting **Kicks 4 Kiribati** and included a few interesting swim team fundraising ideas.

## How does **Kicks 4 Kiribati** work?

**Kicks 4 Kiribati** is designed to raise money for St Louis School on Kiribati. Basically it is a swim-a-thon fundraiser that works just like a walk-a-thon fundraising event, however, students collect pledges and donations for swimming rather than walking.

This concept seems to work well for swim teams because team members are able to earn funds and entertain the school community while doing what they love to do the most... swim!

**Don't forget to send us photos and tag us in any social media posts about your event.**  
**#kicks4kiribati**  
**#kickboards4kiribati**

# Kicks 4 Kiribati

Students agree to swim for a set amount of time such as 30 minutes to one hour or just for laps. During that time the goal for each participant is to swim as many laps as possible. A maximum number of laps may be established. Students may collect pledges per completed pool lap they swim, or donors may also choose to donate a set amount.

## **Kicks 4 Kiribati** Variations:

There are a lot of variations that you can plan as part of this fundraising event to encourage teamwork and add an extra element of excitement.

The creative options are endless – just have fun! Arrange participants into teams and offer awards for the team that swims the most laps during the event.

Add a twist to your **Kicks 4 Kiribati** event and host a **Kicks 4 Kiribati** relay. A relay removes the pressure from one individual as team members alternate laps, giving them a short break to catch their breath between turns and encourages teamwork.

Teachers can participate in the fundraising event and the teacher can even swim for a team or relay.

Swimathons are popular school fundraisers, but don't forget that a swim-a-thon can be created for any level or age group of swimmers. Your swim-a-thon event can be based around laps swam by kids on kickboards (**Kickboards 4 Kiribati**) or amount of time spent treading water.

You can even choose to make an entire event out of this fundraiser and this allows you to raise even more money for Kiribati.

Following the **Kicks 4 Kiribati** event attendees and participants are invited to a school picnic or BBQ. Food and drinks could be donated by local businesses and tickets or an entry fee are sold. Perhaps a local band or DJ is interested in performing in support of this cause.

There are a number of additional activities that can be included as part of this event such as a fundraising raffle where local businesses donate gift certificates, goods and services to auction off as prizes at the event. Raffle tickets can be sold during **Kicks 4 Kiribati** and the winners announced at the social gathering, along with awards for the top performing swimmers.

## Recruiting Swimathon Sponsors:

Another great way to bring in funds for **Kicks 4 Kiribati** is to look for local business or corporate sponsorship. Businesses are often looking for ways to engage with the local community by supporting a noble cause.

Use your networks to reach out to businesses and encourage their participation through becoming an official sponsor of the **Kicks 4 Kiribati** event through a tax-deductible donation.

Offer benefits such as recognition in event programs, on the school website and on signs placed around the pool. In addition, a company can choose to sponsor a student by matching the amount of donations the student will raise.

Ask sponsors to help spread the word about your fundraising event by posting announcements on bulletin boards, special mentions on websites and encouraging employees to get involved.

Lastly, be sure to thank your sponsors for their contributions! If they feel appreciated there's a good chance they could come on board as a sponsor again in future years.

**Don't forget to send us photos and tag us in any social media posts about your event.**  
**#kicks4kiribati**  
**#kickboards4kiribati**



Hosting a swim-a-thon and exploring swim team fundraising ideas can be a great way to bring in funds for Australian Marist Solidarity.

We've outlined some basic guidelines for hosting **Kicks 4 Kiribati** and included a few interesting swim team fundraising ideas.

## How does **Kicks 4 Kiribati** work?

**Kicks 4 Kiribati** is designed to raise money for St Louis School on Kiribati. Basically it is a swim-a-thon fundraiser that works just like a walk-a-thon fundraising event, however, students collect pledges and donations for swimming rather than walking.

This concept seems to work well for swim teams because team members are able to earn funds and entertain the school community while doing what they love to do the most... swim!

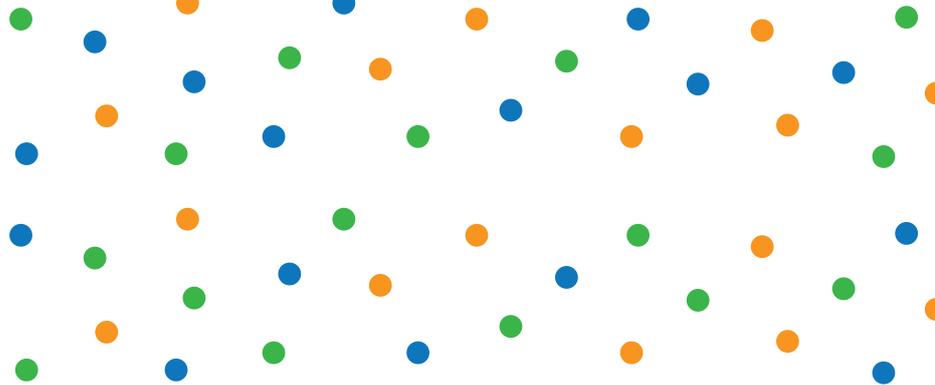
# Cakes for Kiribati

This is a great fundraiser that can be used in conjunction with any event that you have a crowd attending.

It can be an awesome idea to include in a game day or other event day. This fundraiser would suit any school who has a group of parents or members happy to help with baking.

You could always combine this with a coffee morning/afternoon for the parents.

#cakes4kiribati



# Crafts for Kiribati

Encourage the children to do arts and crafts, either in groups or with parents, and give the public an opportunity to purchase the items at a craft expo.

The children can draw, paint or make jewelry with the proceeds of the sale going to St Louis School in Kiribati. Encourage parents/family/friends to purchase the items.

Contact the local art supplies stores and try to get the art supplies donated.

#crafts4kiribati



## CHAMPAGNAT DAY

This is a significant event in our Marist calendar as we celebrate the feast day of our founder St Marcellin Champagnat.

As part of our commitment as a Marist family to standing in solidarity with those at the margins, you could ask that students contribute a minimum donation \$5/\$10. Encourage students and/or families to donate more if they wish.

## PANCAKE BREAKFAST

Spruce up the school menu by offering pancakes one morning before school. Offer drinks and other refreshments and charge per serving. This is a great event to do for Shrove Tuesday.

## TRIVIA NIGHT

Think of fun but challenging questions, either about your school and its history or pertaining to general knowledge. Invite people who are connected to the school and set a date for the competition. In order to raise money, you can charge a small entrance fee, sell food and refreshments, or do both. Select good questions, a great quizmaster, and be careful to select a reasonable time.

## DANCE MARATHON

Get people to sponsor students/teachers for every five minutes of boogying they manage—or for every song they shimmy to.

## PRINCIPAL CHALLENGE

Get your principal on board to complete a challenge (e.g. dye their hair a fun colour) if a fundraising goal is met. Students can either vote for their favorite idea by donating or simply donate to reach the fundraising goal as soon as possible.

## POPCORN FUNDRAISER

Unlike candy bars, popcorn is still a relatively healthy snack (unless loaded with too much sugar, salt or butter). To make things even easier, there are many companies with whom you can work to organise a popcorn fundraiser for your school – they provide the gourmet popcorn, you sell it, and then you split the profit.

# Other fundraising ideas

